

Samuel M. Catsman, president of Catsman Company, with general offices in Flint, announces the appointment of Elmer J. Hanna of East Lansing as director of customer relations.

Hanna, who will assume his new duties on July 8, recently resigned as administrative assistant to the state highway commissioner, a position he has held for the past eight and one-half years. Previously Hanna owned and published a county newspaper and had served as administrative assistant to Governors Harry F. Kelly and Kim Sigler. He is a former president of the Michigan Press Association and past state department commander of the Veterans of Foreign Wars of Michigan.

The Catsman Company is known as the largest producer of ready-mix concrete in Michigan and ranks among the top ten in the country. The firm, founded in 1908, is perhaps the oldest in the state and operates plants in Flint, Detroit, Pontiac, Bay City and Midland, producing and supplying concrete sewer and culvert pipe, precast manhole pipe, manhole castings, manholes, blocks and covers, aggregates and sand, as well as ready-mix concrete.

In announcing Mr. Hanna's appointment, Mr. Catsman said, "I recognize the growing importance of customer relations which inspire mutual confidence at this time of unprecedented nationwide expansion of construction, both highway and industrial.

"The creation of a division in our growing organization for the sole purpose of placing greater stress on this all-important relationship may be pioneering in our industry. I hope that it may set a pattern which will receive industry acceptance," Mr. Catsman added.